



THOMAS F. STONE
CHIEF

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Cathy Habig
Habig & Magoon Insurance
95 Belmont Street
S. Easton, MA 02375

Dear Cathy,

I received your letter regarding the "Bears on Board" program. The stuffed dalmatians are not only cute, but would help us a great deal in those unfortunate situations involving children. Understandably children are usually extremely scared in traumatic situations and we rely on anything and everything to try to bring some comfort to the child as well as family members. The dalmatians would be very useful tools.

Regarding the issue of labeling or tagging the animals, you want to make sure the Habig and Magoon name is prominently displayed. When we give the child a stuffed animal we generally receive the praise and an immediate "thank you" from family members. That works very well for us. So in order to receive proper recognition for sponsoring the program, make sure your name is very visible.

Lastly, a label or hangtag will be fine. Which ever you choose to go with an important consideration would be to make sure the label or tag is age appropriate. It should be something a young child could not easily pull off or maybe something large enough so as to avoid a choking hazard.

Thank you very much for sponsoring this program. If you have any other questions, please feel free to call.

Sincerely,

Thomas F. Stone, Chief
Easton Fire Department

Over a Century of Service

Preserving life and property from fire, explosion, and related hazards through extinguishment, rescue, emergency medical services, code enforcement, public education, arson investigation and technical assistance to the public since 1894.